

Wearing Antiquity: modern fashion and the past 2000 BCE - 1000 AD 9th International Conference IMAGINES

Wednesday 19 March 2025

9:30 Registration

10-10:15 Welcome

Panel 1. Fashion and Antiquity in Discourse

10:15 - 10:35 Fragmented fashion: rewriting the Ancient World in Text(ile)s / Stacie Raucci (Union College, Schenectady, New York)

10:35 - 10:55 The aesthetics of origin: fashion, territory and technology / Claudia de Oliveira (Federal University of Rio de Janeiro), Julia Mello (Federal University of Espírito Santo (Brazil), Olivia Merquior (Vogue Brasil)

10:55 -11:15 We Lost a Baddie: Bronze Age Clothing Reconstruction and Confrontation in the World of Social Media/ Nicole DeRushie (Ashmolean Museum)

11:15 - 11:35 The Digital Atlas of European Textile Heritage: An Inspiration for a More Sustainable and Creative Textile Industry? (Alina Iancu, Catarina Costeira and Francisco B. Gomes HERITEX-HUB Team)

11:35 - 11:50 Discussion

11:50 - 12:10 Coffee break

Panel 2. Fashion and the Performing social roles and identities

12:10 - 12:30 Dancing Classically: The Empire-line style in the making / Milly Cox (University of Oxford)

12:30 -12:50 Victorian Aristocrats and the Lure of the Other: Costuming the Ancient Near East at the Devonshire House ball of 1897 / Lloyd Llewellyn-Jones (Cardiff University)

12:50 - 13:10 Controversial Costumes and Corrupting Characters: Exploring the intersection between casting and costuming in the creation and reception of cinema's ancient temptress (Tyla Cascaes) (University of Queensland) (online)

13:10 - 13:25 Discussion

13:25 - 14: 30 Lunch break

Panel 3.1 Fashion and personal identity

14:30 - 14:50 Tattoos as a symbols of our self and social identities / Anna Socha (University of Liverpool)

14:50 - 15:10 Inking Antiquity: From Stigma to Mana / Vanda Strachan (University of Oxford) (online)

15:10 - 15:30 Workshop - The Influence Of Ancient Art and Patterns in Modern Body art / Gloria Noterangelo and Richard Wakeman (Old World Remains tattoo studio).

15:30 - 15:45 Discussion

15:45 - 16:05 Coffee break

Panel 3.2 Fashion and personal identity

16:05 - 16:25 Unwitting Greek Idol? Fashioning the Male Body / Lüder Tietz (Universität Oldenburg)

16: 25 - 16:45 (Under)Wearing Antiquity: Graeco-Roman Aesthetics from Lingerie to BDSM Paraphernalia / Anna Chiara Corradino (University Tor Vergata)

16:45 - 17:00 Discussion

Thursday 20 March 2025

Panel 4. Fashion and Antiquity – Ethics, Marketing, Media

10:00 - 10:20 Antiquity in fashion Discourse in Portuguese-language digital media / Rita Faria (Catholic University of Portugal) and Adriana Nogueira (University of Algarve)

10:20 - 10:40 Wearing Gaya: Repercussions of communicating archaeology in South Korea / Constantin Canavas (Hamburg University of Applied Sciences, Faculty of Life Sciences)

10: 40 - 11:00 Antiquity as a Marketing Strategy for Luxury Brands / Vilma Losyte (Université Toulouse - Jean Jaurès)

11:00 -11:20 Marketing monuments: The role of ancient architecture in fashion marketing and promotion / Jordan Bayley (University of Newcastle)

11:20 - 11:35 Discussion

11:35 - 11:55 Coffee break

Panel 5.1. Distinctive, Personal, Eternal - Adorning the body

11: 55 - 12:15 “Elysium Oil”: The Role of the Ancient in the Ritualization of Fashion / Scheherazade J. Khan (University of Pennsylvania)

12: 15 - 12:35 The ancient art of creating rare essences: the case of Bruno Acampora / Maria Francesca Cozzolino (University of Naples Federico II)

12:35 - 12: 55 Following in the Footsteps of the Romans / Sue Blundell (Independent scholar)

12:55 - 13: 10 Discussion

13:10 - 14: 30 Lunch break

Panel 5.2 Distinctive, Personal, Eternal - Adorning the body

14:30 - 14 : 55 Workshop - Valhalla jewellery

14: 55 - 15:15 Dripping in Gold: armllets, hair ornaments and earspools in Bronze Age Ireland / Laura Fitzachary (Historical consultant)

15:15 - 15:35 Golden Visions of the Ancient World: The Ilias Lalaounis Jewelry Collections / Anastasia Bakogianni (Massey University, New Zealand) (Online)

15:35 - 15:55 The Pearls of Cleopatra: The use of antique jewels in contemporary Haute Joaillerie between / Friedrich J. Becher/ Independent scholar

15:55 - 16:10 Discussion

16:10 - 16:30 Coffee break

16: 30 - 17: 30 Workshop -Tatty Devine

Friday 21 March 2025

Panel 6 Designer brands - art and archaeology

10:00 - 10:20 Saints and Flappers: Late Antique Egypt in Early 20th Century Fashion / Betsy Bevis (University of Illinois Urbana-Champaign)

10:20 - 10:40 Dyonisian vibes: From Mythical Glam to Creative Frenzy / Pasquale Ferrara (Historisches Institut, Universität Potsdam)

10:40 - 11:00 Antiquity and the artification of fashion brands / Paloma Martin-Esperanza (Universidad Autónoma de Madrid)

11:00 - 11:20 The White Ideal Maintained: Graeco-Roman Sculpture as a Source of Inspiration for Today's High Fashion / Cecilie Brøns (Ny Carlsberg Glyptotek, Copenhagen)

11:20 - 11:35 Discussion

11:35 - 11:55 Coffee break

Panel 7.1. Designer brands - case studies 1

11:55 - 12:15 Fashionable Plato: Alexander McQueen's Posthuman Atlantis / Zina Giannopoulou (University of California, Irvine, USA)

12:15 - 12:35 Antiquity in Fashion: Dolce & Gabbana / Bente Knold Kiilerich (University of Bergen)

12:35 - 12:55 A man's tale": "Romanitas" and the construction of modern identity, masculinity, and status in Dolce & Gabbana's Roma collection / Simran Frontain (Royal Holloway)

12:55 - 13:10 Discussion

13:10 - 14:30 Lunch break

Panel 7.2. Designer brands - case studies 2

14:30 - 14:50 Dressing like an Eastern Roman Empress (Chanel Karl Lagerfeld) / Tanja Kilzer (University of Trier)

14:50 - 15:10 Dress, hairstyle and jewellery for the representation of women in power / Elio Soria and Sofía Camarero (Universidad Complutense de Madrid)

15:10 - 15:30 Wearing Magna Graecia, wearing Versace / Giulia Corrente (Independent scholar - Member of MOISA)

15:30 - 15:45 Discussion

15:45 - 16:00 Final remarks